

Get-Our.App

The Problem Statement:

Most brands use the **conventional app download method** across all marketing touchpoints, including their websites

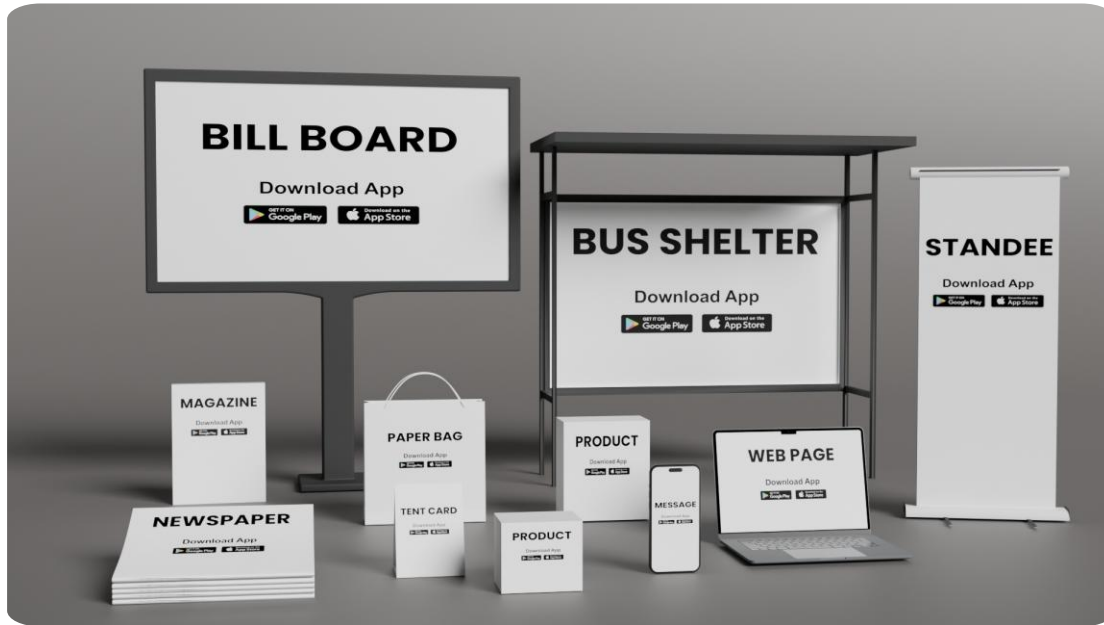
Download the app



This is an **extremely passive method** which requires the user to follow several manual steps to download the app.

Besides inconvenience to the end-user, it also runs the risk of potential drop-offs at every stage resulting in **poor conversions**.

Other App Marketing challenges:



Poor Actionability:

App store buttons printed on paper ADs, OOH, POS materials or packaging don't drive immediate action and expect users to manually open their app store and search – causing friction and abandonment.

No Trackability of Channel Effectiveness:

It's impossible to measure the effectiveness of individual marketing channels when users manually search the app.

Lower Conversion from Digital Media:

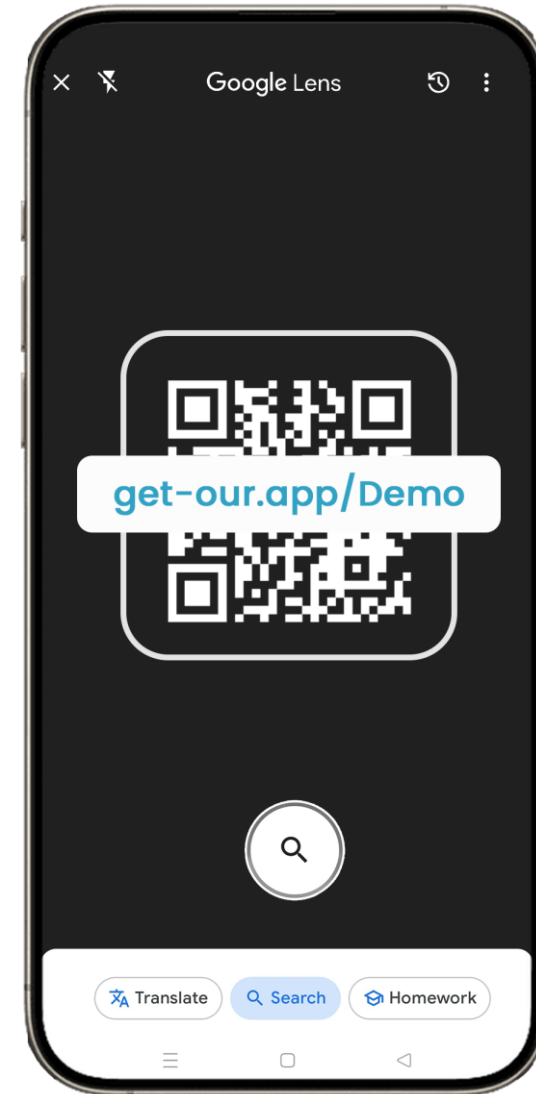
Ads served on digital media or social media posts, are equally non-actionable and add unnecessary steps to download the app and lose users.

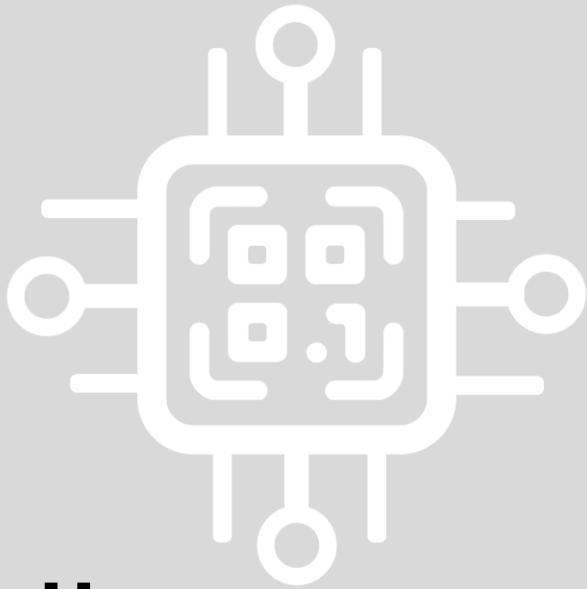
Reduced Campaign Agility:

Any app store URL change (e.g., app re-named or expanded to new stores like windows or Huawei AppGallery) require reprinting materials – leading to wastage and delays.

The Solution

A single QR Code
that instantly redirects users
to the correct app store,
automatically.





How Get-Our.App Works

Get-Our.App



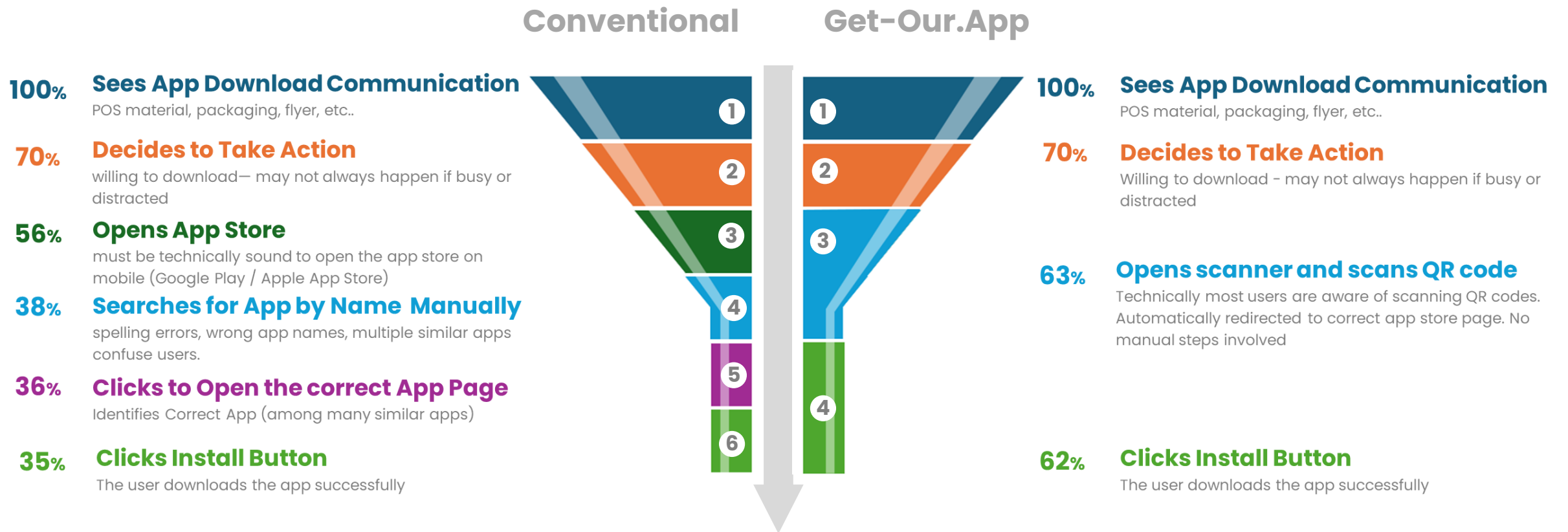
Simplify App Download with One QR Code for enhanced Experience and Higher Conversion

Get-Our.App is a web-based service that simplifies the distribution and downloading of apps on phones through **just one smart QR code** (or a smart short link).

Instead of publishing multiple app download buttons, you only need one smart QR code (or a short link) from Get-Our.App.

Our system intelligently routes each user scanning the smart QR code (or clicking the smart link) to the correct app store, automatically.

Get 1.8X conversion with Get-Our.App



Use Cases & Benefits



Get-Our.App transforms manual app download flow into a seamless, high-conversion CTA that offers enhanced user experience.

PRINT ADS

OOH

POSM

PACKING

SOCIAL

MAIL & MSG

WEBSITE



Print ADs

Convert passive print readers into app users with a QR code, making your newspaper or magazine ad instantly actionable.

Get-Our.App

PRINT ADS

OOH

POSM

PACKING

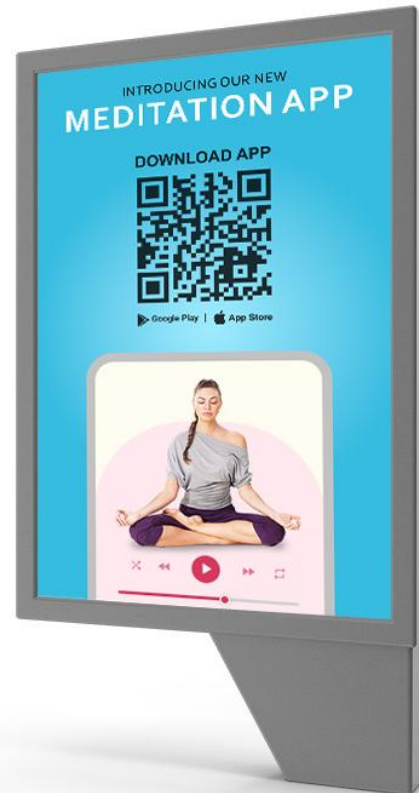
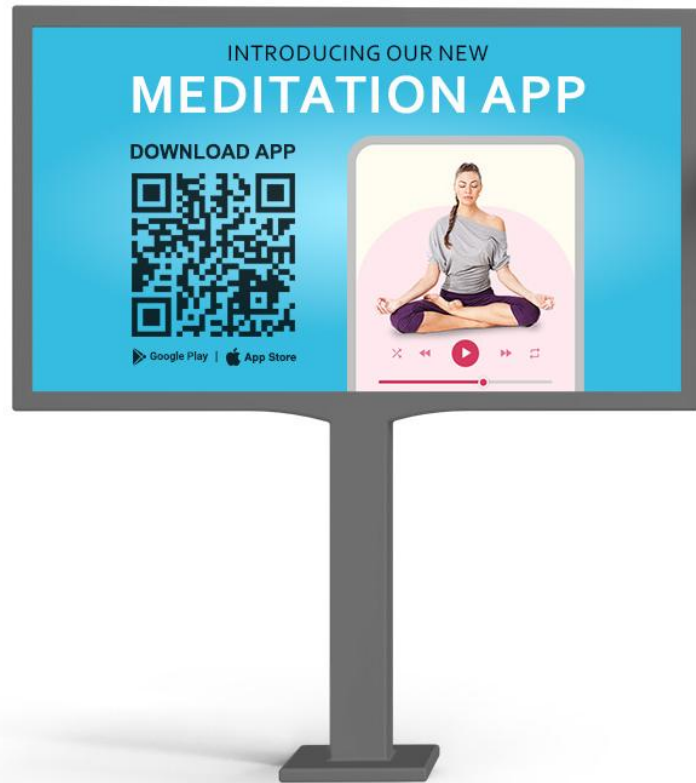
SOCIAL

MAIL & MSG

WEBSITE

OUT OF HOME MEDIA

Transform billboards, Bus shelters, and transit ads into instant download points with scannable QR codes, reducing drop-offs and driving app installs



Get-Our.App

PRINT ADS

OOH

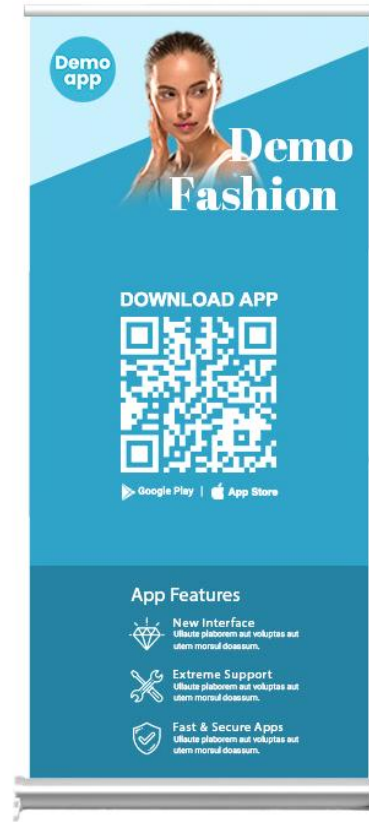
POSM

PACKING

SOCIAL

MAIL & MSG

WEBSITE



POS DISPLAY MATERIALS

Ensure every flyer, brochure, or product packaging includes a QR code that takes users directly to your app, improving conversion rates effortlessly.

Get-Our.App

PRINT ADS

OOH

POSM

PACKING

SOCIAL

MAIL & MSG

WEBSITE



PACKING & PACKAGING

Ensure every flyer, brochure, or product packaging includes a QR code that takes users directly to your app, improving conversion rates effortlessly.

Get-Our.App

PRINT ADS

OOH

POSM

PACKING

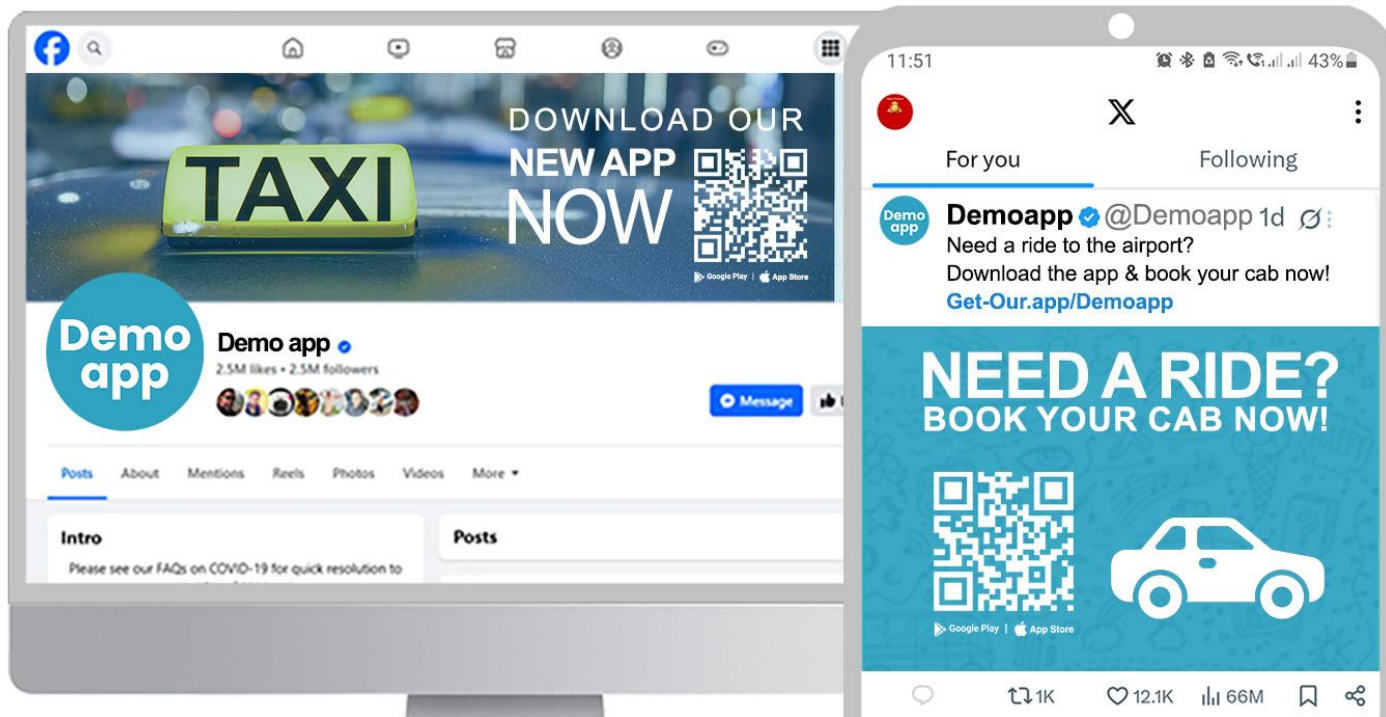
SOCIAL

MAIL & MSG

WEBSITE

SOCIAL MEDIA

Embed short links and QR Codes in your posts, stories, and ads to allow users to download your app in one click, with no extra steps.



Get-Our.App

PRINT ADS

OOH

POSM

PACKING

SOCIAL

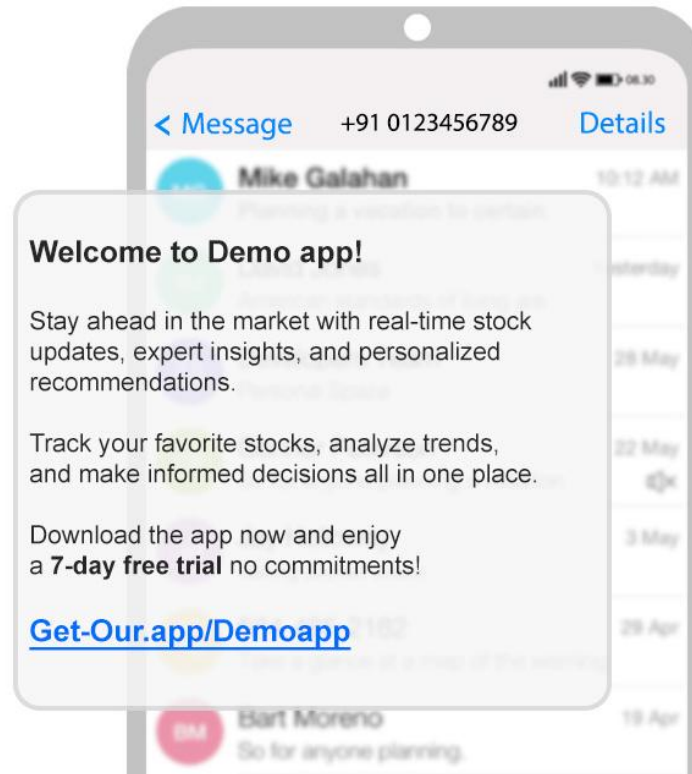
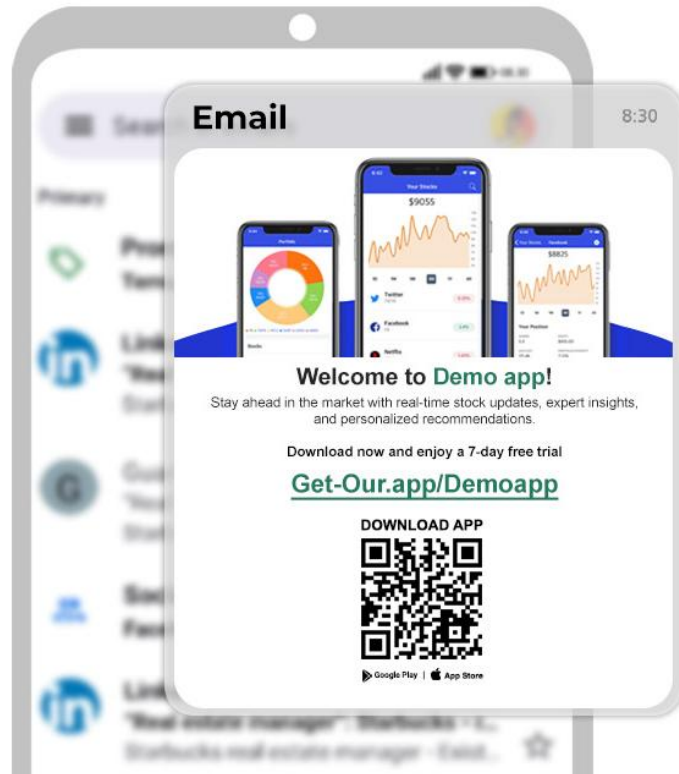
MAIL & MSG

WEBSITE

MAIL & MESSAGE

Increase app downloads by adding a smart short link or QR Code in SMS, WhatsApp, or email campaigns, directing users straight to the right app store.

Get-Our.App



PRINT ADS

OOH

POSM

PACKING

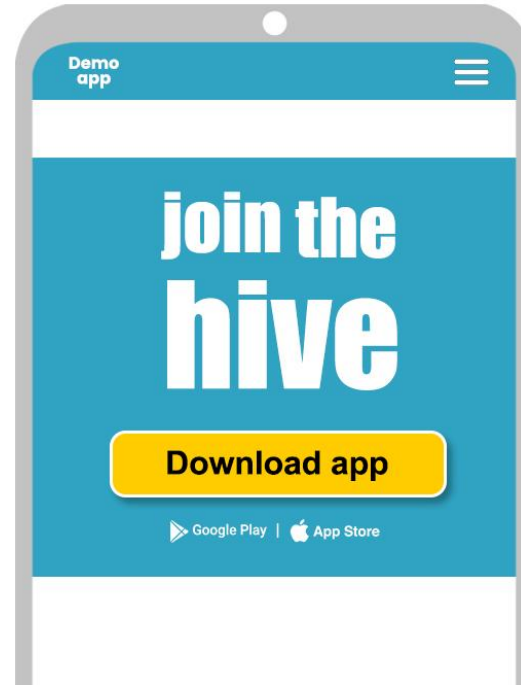
SOCIAL

MAIL & MSG

WEBSITE

WEB BANNERS

Add a QR code for desktop users and a one-click download button for mobile, ensuring seamless app installs directly from your website banners.



Get-Our.App

Why Choose Get-Our.App?

Faster Marketing Deployment:

Share a single code across all platforms, campaigns, and marketing materials without worrying about updates.

Powerful Analytics:

Gain real-time insights into usage patterns, user behavior & scan locations to refine your marketing strategy.

Enhanced Data Security:

All data is processed and stored within India, complying with local data protection laws, guarantying greater security, privacy & control.

SCAN TO DOWNLOAD APP



<https://get-our.app/demo>

Enhanced User Experience:

No manual steps. One QR code intelligently routes them to the correct app store automatically.

Seamless Convenience:

No need for users to 'aim and scan the right QR code' or 'Click the right app store button'—Increasing install rates and engagement.

Branded Short links:

Get-Our.App Short link includes the app's name, making it more recognizable, trustworthy, and user-friendly.

THANK YOU

www.Get-Our.App

Get-Our.App